

Mission Statement

Our Mission is clear;

To maintain a position as a principal specialist supplier of private label products in the markets in which we operate.

To strive to always enhance our reputation by core values:

- The widest range.
- The best quality products.
- The most knowledgeable staff.
- The best logistics and excellent customer service.
- Positive relationships with customer and suppliers.
- A good workplace for our employees.
- Create customer and shareholder value.
- Respect for all who deal with us and to always do the "right thing".

In short "the best in class" – with passion and enthusiasm.