

PRESS RELEASE.

**THE QUEENS AWARDS FOR ENTERPRISE:
INTERNATIONAL TRADE 2009**

Conferred upon Systemcare Products Tuesday 21st April.

Systemcare Products , a Division of ITW Ltd. has been trading in the UK since 1998 and is the leading manufacturer of “private brand” equipment cleaning and hygiene products e.g. screen and keyboard cleaners, telephone and surface wipes, and related products.

It does not promote a brand of its own. The Company has a strong environmental ethos and encourages its clients to follow new technology trends i.e. changing alcohol formulas to more friendly water based formulas; many of its products are biodegradable and dermatological safe.

The company’s earnings have trebled over the last decade from its markets in 36 countries worldwide as it has helped its customers gain market share... Its success over the period is based on green philosophy; continuous investment in new technology and plant; expertise in design, packaging, and labelling; and the very highest standards of customer service and logistics management.

The company is now the accepted leader in the area of its expertise with 77% of the turnover being exported from the factory in the UK West Midlands and distributed throughout the world in a variety of distribution channels. Although they are a “private brand” manufacturer it is generally accepted that they have set many standards in this product category within the office products industry.

They have a unique model of sales, marketing and product development which they have continually enhanced to the benefit of all their customers. The Company was acquired by ITW in September 2008.

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